T-110.5190 Seminar on Internetworking Topics

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- The advantages and disadvantages of using presence service

- How user experience can be captured in cellular networks and wireless LANs providing voice and data services to users

- How the web changed traditional business models

The advantages and disadvantages of using presence service (1/2)

- What's presence

- Benefits of the services (Who benefits, user or service provider?). In what way?

- What's the technology enabler for presence service (network elements &protocols)

- How security is provided in delivery of this service. Any loop holes?

- Disadvantages: Security issues (Is it ok that a third party can view presence information?)

The advantages and disadvantages of using presence service
(2/2)

- References

- http://users.tkk.fi/~mjrantan/matti_rantanen_thesis.pdf

- https://www.projectliberty.org/specs/draft-liberty-id-sis-presence-v1.0-08.pdf

How user experience can be captured in systems providing voice and data services to users (1/2)

- Scope: Cellular Networks & Wireless LANs

- Is it really necessary? Yes/No why?

- What has currently been done to capture user experience

- Are the current systems implemented provide the required measurement?

- What are the metrics/key performance indicators used and how do you get them?

- Do the current key performance indicators reflect user's experience? And we rely on them?

- What are the challenges?

- Can we improve measurement of user experience? Yes/No how?

- Do cost come into play and how significant?

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How user experience can be captured in systems providing voice and data services to users (1/2)

- References

- http://www.ericsson.com/products/tems/articles/Q3_2005_Understanding_KPIs.pdf

- http://mitp.northwestern.edu/ErikNeitzel10-30-04.pdf

How the web changed traditional business models (1/2)

- Survey of traditional business models in brief

- Limitations to the traditional business models

- What constituted a change to these models

- Did the change provide benefits to business

- Where there benefits

- How will the way we conduct our business evolve from now

- Is there a foreseeable direction or way of doing things which could be different from how we conduct our business today

How the web changed traditional business models (2/2)

- References

- http://digitalenterprise.org/models/models.html

- http://www.1000ventures.com/business_guide/business_model.html

- http://www.firstmonday.org/issues/issue8_6/schiff/#s2